

** contact

name: Christian Mogren
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** selected proficiencies

creativity. writing. copywriting. copy editing. graphic design.
social media. web design. photography. video editing. Adobe creative
suite. Microsoft Office. Google Suite/Analytics. search engine
optimization (seo). html/css. poetry.

** references

upon request

** professional work

where: Zion Evangelical Lutheran Church
title: Office Manager
when: February '19-March '24
duties:

- ** brand management + community engagement
- ** overall online presence management + social media
- ** graphic design + printing
- ** worship support + planning
- ** customer service + organizational support
- ** property management + scheduling + event planning
- ** administrative management + support

where: freelance
title: designer/consultant
when: January '19 - current
duties:

- ** graphic design
- ** marketing consultation
- ** design consultation
- ** copy writing/editing

where: Lefavi Wealth Management
title: Marketing Manager
when: July '17-February '19
duties:

- ** brand management
- ** overall online presence management
- ** social media management
- ** event planning
- ** paid advertisement management
- ** internal marketing support

where: David Eccles School of Business
title: Communications Specialist (prev: Graphic Designer; Editor)
when: March '12-March '17
duties:
** social media management
** brand management
** overall online presence management
** website maintenance + development
** in-depth web analytics
** email marketing campaigns
** content generation
** graphic design
** public relations
** copy editing

where: David Eccles School of Business
title: Staff Support
when: Feb '08-March '12
duties:
** extensive customer service
** social media development, growth, + management
** content generation
** redefined blanket email transmission
** new curriculum implementation
** facilities coordination
** general assistance to anyone

**education

institution: University of Utah
school: David Eccles School of Business
degree: bachelor of science
field: marketing
when: Fall '06-Spring '10
student activities:
** American Marketing Association (AMA)
** the Mighty Utah Student Section (the MUSS)
** Advanced Student Admissions Program (ASAP)
university service:
** University Teaching Committee, Fall '08-Spring '10
** Undergraduate Council, Fall '09-Spring '10
** Business School Student Giving Board, Fall '09-Spring '10

** volunteer work

** Planned Parenthood - Utah
** Utah Ovarian Cancer Alliance
** Crossroads Urban Center

** professional affiliations

where: Let Me Shine Play & Preschool
title: board member
when: February '19-September '21
where: American Marketing Association
title: member
when: December '12-December '16

